

SARAH HIBNER

social media creator and blogger



Hi There

I'm a social media creator and blogger passionate about throwing dinner parties, making holidays extra special, and creating memorable special occasions for my family and friends. I develop content across my channels promoting inspiration for modern table decor, unique holiday celebrations, and thoughtfully planned parties. My overall goal is to help busy women entertain in style - and, through her events, create beautiful memories for her loved ones.

3K

MONTHLY
SESSIONS

www.hostessology.com

5.6%

INSTAGRAM
ENGAGEMENT RATE

[@hostessology](https://www.instagram.com/hostessology)

61.52%

EMAIL
OPEN RATE

sarah@hostessology.com

275K

PINTEREST
IMPRESSIONS

[/hostessology](https://www.pinterest.com/hostessology/)

Website, email, and Pinterest data as of February 2022. Instagram engagement rate based on average of 12 posts/reels in January 2022.

sarah@hostessology.com

HOSTESSOLOGY.COM

Audience

BY GENDER

90% female
10% male

BY AGE

mostly 18-44

BY LOCATION

U.S.A., Canada,

Data from Pinterest as of January 2022.